PATIENT ENGAGEMENT MATTERS TO PATIENTS, TOO

IMPORTANT TECHNOLOGIES TO PATIENTS

- 6/10 Patients don't have online access to their medical records but rate it important.
- 51% Of patients rate email access as important, but only 19% of patients report having email access to their doctor.
- 7% Of patients have access to an online cost estimator but 62% rate it as important.
- 16% Of patients can schedule preventative care appointments via email or text while 59% rate it as important.

INTEREST IN SERVICES HEALTHCARE VIA SMARTPHONE OR TABLET

- 65% Interested in tracking physical activity with an app.
- 25% Not interested in tracking physical activity.
- 71% Interested in checking blood pressure.
- 20% Not interested in checking blood pressure.
- 60% Interested in using an app to track diet.
- 25% Not interested in using an app to track diet.
- 60% Interested in monitoring blood sugar levels.
- 25% Not interested in monitoring blood sugar levels.
- 63% Interested in photographing the eye to diagnose a problem.
- 26% Not interested in photographing the eye to diagnose a problem.

GENERAL INTEREST IN USING SERVICES AND APPLICATION

- Millennials: 57% interested in tracking physical activity, 45% interested in tracking diet, 35% interested in diagnosing eye problems.
- Generation X: 50% interested in tracking physical activity, 36% interested in tracking diet, 28% interested in diagnosing eye problems.
- Baby Boomers: 49% interested in tracking physical activity, 38% interested in tracking diet, 34% interested in diagnosing eye problems.
