THE CASE FOR STANDARDIZATION

Standardizing best practices is an important part of delivering effective, safe, and affordable care, and has numerous benefits:

- Consistent outcomes
- Labor savings
- Reduced waste
- Improved efficiency
- Improved patient safety
- Reduced costs

THE CASE FOR PERSONALIZATION

Physicians need to personalize care and motivate patients to become active participants in their health journeys:

- Improve patient experience
- Increase patient engagement
- Increase patient ownership of their health

STANDARDIZED AND PERSONALIZED CARE WORKING TOGETHER

Health systems willing to embrace and implement both standardized and personalized care are in a unique position to revolutionize the way healthcare is delivered.

MAKING THE CONNECTION WITH DATA

In an industry where meaningful, real-time analytics are increasingly available, physicians can collect outcomes data from local, regional, national, and global sources, and use it to personalize care plans for their patients. Standardizing care and measuring outcomes enable physicians to create customized treatment plans for patients that take a variety of factors into account, such as outcomes for similar patients.